

# GOTOCONNECT IS THE PHONE SYSTEM FOR AUTO DEALERS

GoToConnect is more than a phone and meeting system. Check out how GoToConnect powers your dealership's communications across every department, from the sales floor to customer service.



## Sales

Answer business calls and texts, give live video vehicle tours, pull analytics, and gather customer data from your cell phone.



## Body Shop

Deliver announcements to the right people from your desk phone. Integrate with existing paging systems.



## BDC

Never miss a lead, instantly track missed calls, view reports, and display real-time metrics.



## Campaigns

Order custom phone numbers for sales campaigns. Use call reports to track campaign performance.



## Service

Use texting to send service updates and pickup notifications from the dealership's number.



## Receptionist

Screen calls, check staff availability, and easily route calls to the appropriate department.



GoToConnect integrates with the solutions you rely on for more efficient workflows and better customer interactions.



*"At Larry H. Miller, we believe every customer service interaction matters. That's why we implemented GoToConnect. GoToConnect's integration of customer sales and service records helps our agents provide a more personalized customer experience. And the resiliency of GoToConnect's cloud-based system, as well as its centralized digital fax, SMS features, and contact center capabilities are the icing on the cake."*

— Yan Purba, CTO, Larry H. Miller

## Get in touch

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